



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF PUBLIC WORKS AND HIGHWAYS
OFFICE OF THE SECRETARY
MANILA

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DEPARTMENT ORDER) SUBJECT: Guidelines in the Advertisement
of Infrastructure Projects
No. **229** *fm-18*
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In order to provide policy and procedural guideline for uniformity and economy of advertising infrastructure projects, the following guidelines shall be followed:

1. For uniformity, all project implementing offices shall cause all advertisements of "Invitation to Bid" for infrastructure projects to adopt the attached format.
2. The advertisement shall contain every necessary information to be disseminated, particularly the approximate cost of the project and the period within which the project should be finished. The construction schedule must be indicated.
3. To save on advertisement cost, as many projects as possible may be clustered in one advertisement with a maximum size of three (3) columns by twenty-five (25) centimeters on classified display. Other information which cannot be contained in the specified space may be discussed in the pre-bid conference or be placed in the tender documents.
4. All advertisements of projects costing more than P10,000,000.00 and to be advertised in newspapers of national circulation must be submitted to the Central PBAC for review.

This Order shall take effect immediately.

Jose P. de Jesus
JOSE P. DE JESUS
Secretary