



APR 30 2015

Republic of the Philippines  
DEPARTMENT OF PUBLIC WORKS AND HIGHWAYS  
**OFFICE OF THE SECRETARY**  
Manila

697.13 DPWH  
OF - 13-2015

DEPARTMENT ORDER )  
NO. **72** )  
Series of 2015 )

**SUBJECT: REVISED GUIDELINES ON THE  
INSTALLATION OF PROJECT  
BILLBOARDS**

For the information and guidance of the citizenry about the on-going projects being undertaken by the Department, the following guidelines shall be observed by all concerned implementing offices in the preparation and installation of project billboards effective for CY 2015 DPWH projects:

1. The new billboard design layout and dimension (see attached drawing) shall be installed on a standard billboard measuring 1200 mm x 2400 mm (4ft. x 8ft.) using 12 mm (1/2 inch) thick marine plywood or tarpaulin posted on 5 mm (3/16 inch) marine plywood.
2. The color shade combination for the yellow background of the new project billboard design is as follows:

Cyan	-	0
Magenta	-	7
Yellow	-	78
Key	-	0

3. For each building project, the billboard shall be installed in front of the project site.
4. For each road/bridge/flood control project, two billboards shall be installed, i.e., one at the beginning and one at the end of the project.
5. For road projects with length of 10 kilometers or more, billboard(s) shall also be installed at every 5 kilometers interval.
6. Name(s) and/or picture(s) of any personages should not appear in the billboard.
7. No political billboards shall be allowed to be installed 100 meters before and 100 meters after all DPWH projects and in between the project limits or within the road right-of-way.
8. DPWH contractors shall not be allowed to place names of politicians on their equipment or carry political billboard on their equipment.

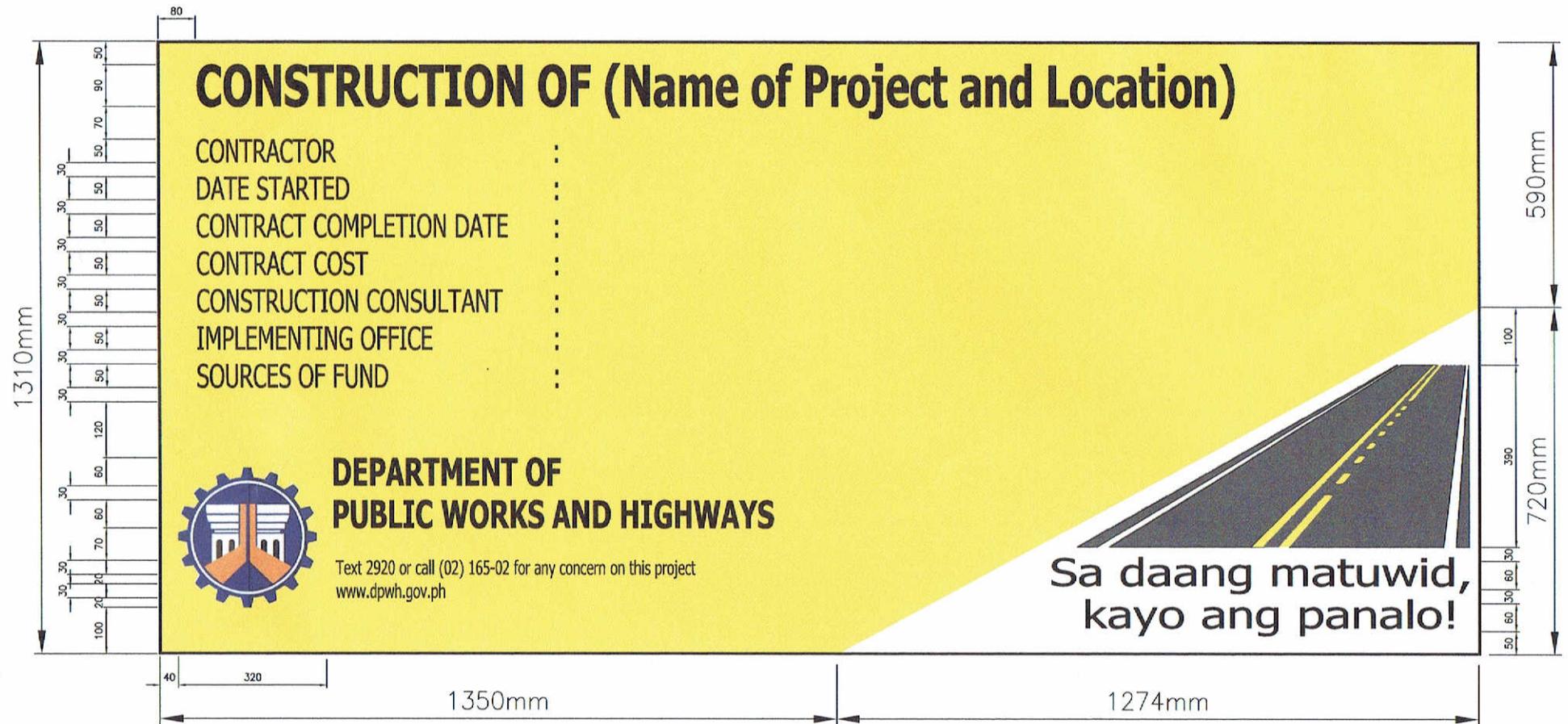
This order supersedes Department Order Nos. 37 and 30, dated August 6, 2010 and May 07, 2012, respectively, and other previous issuances inconsistent herewith and shall take effect immediately.

  
**ROGELIO L. SINGSON**  
Secretary

Department of Public Works and Highways  
Office of the Secretary



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## DPWH STANDARD PROJECT BILLBOARD

COLOR SHADE COMBINATION FOR THE YELLOW BACKGROUND:

CYAN: 0  
 MAGENTA: 7  
 YELLOW: 78  
 KEY: 0