



Republic of the Philippines
DEPARTMENT OF PUBLIC WORKS AND HIGHWAYS
OFFICE OF THE SECRETARY
Manila

MEMORANDUM

TO : **UNDERSECRETARIES**
ASSISTANT SECRETARIES
BUREAU DIRECTORS
SERVICE DIRECTORS
PROJECT DIRECTORS/MANAGERS
This Department

SUBJECT : **2016 NATIONAL WOMEN'S MONTH CELEBRATION (NWMC)**

Pursuant to Presidential Proclamation Nos. 224, 227 and Republic Act 6949 "*An act to declare March 8 of every year as special working holiday to be known as National Women's Day/Month*", the Department of Public Works and Highways supports the said Celebration to promote and advocate women's rights and to support the GAD programs, activities and projects of the government.

This year's theme "***Kapakanan ni Juana, Isama sa Agenda!***" resonates the call for gender-balance in leadership and decision making positions both in public and private sector, inclusion of women's concerns in leadership platforms and the government's development agenda, and capacitating and preparing women and girls to reach their ambitions.

Henceforth, you are invited to join the following activities in celebration of the National Women's Month:

Activity	Date and Time	Venue	Participants
1. " <i>Sama-Samang Pagsulong sa mga Agenda ni Juana</i> " See attached Event Guidelines.	March 16, 2016 6:00 to 9:00 AM	Burnham Green in front of Quirino Grandstand, Rizal Park, Manila	140 participants from DPWH Central Office
2. NWMC Photobooth Showing support on NWMC by uploading your photo taken in NWMC Photobooth located in the DPWH Central Office Lobby, using the hashtags #AgendaNiJuana and #NWMC2016	March 14-23, 2016	DPWH Central Office Lobby	All are enjoined to visit the Photo Exhibit

Activity	Date and Time	Venue	Participants
<p>3. Freedom Wall</p> <p>Write something on the Freedom Wall of your thoughts, messages, and/or personal gender quotations with the theme of "<i>Kapakanan ni Juana, Isama sa Agenda!</i>"</p>	March 14-23, 2016	DPWH Central Office - Lobby	All are enjoined to visit the Freedom Wall
<p>4. Women's Month Fair</p> <p>Encouraging everyone to promote women economic empowerment by patronizing/buying goods being sold/produced by different women cooperatives</p>	March 14-18, 2016	DPWH Central Office - Lobby	All are enjoined to visit and buy in the Tiangge
<p>5. Flag Ceremony</p> <p>During the Flag Ceremony, we will sing the Philippine National Anthem simultaneously with the showing of All Women Cast of <i>Lupang Hinirang</i> Video provided by PCW.</p>	March 11, 14, 18, 21, and 28	DPWH Central Office - Quadrangle	All employees of DPWH Central Office
6. Watching the live telecast of The State of Filipino Women (SFW) Report on March 8 (International Women's Day) on PTV Channel 4	March 8, 2016		
7. Hanging of 2016 NWMC Official Streamer in the Department's premises			
8. Uploading of the official logo, advocacy video, and other NWMC advocacy materials in DPWH GAD Website			
9. Featuring the organization's calendar of activities, activity implementation reports, and/or other NWMC advocacy materials in DPWH GAD Webpage			
10. Developing, producing, and distributing IEC Materials for 2016 NWMC such as collaterals designed by PCW			

For activity no. 1, please send/assign five (5) participants per Bureaus, Services, and UPMO Offices. Kindly submit names of attendees to the Environmental and Social Safeguard Division (ESSD), Planning Service, **on or before March 10, 2016.**

For further inquiries, you may contact the COGAD Technical Working Group (ESSD, Planning Service) at telephone numbers 304-3034 and/or thru GAD Hotline 304-3423 (304-3GAD).

All are enjoined to actively participate in the above mentioned activity.

ROGELIO L. SINGSON

Secretary

4.1.4 RMG/LDMC/RBdR