



Republic of the Philippines
DEPARTMENT OF PUBLIC WORKS AND HIGHWAYS
OFFICE OF THE SECRETARY
 Bonifacio Drive, Port Area
 Manila

097.13 DPWH
 03-11-2011

MAR 11 2011

NBCDO MEMORANDUM

CIRCULAR NO. 01)
 Series of 2011 03-11-11)
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SUBJECT: DISMANTLING OF UNAUTHORIZED
 COMMERCIAL ADVERTISING SIGN
 STRUCTURES/PARAPHERNALIA
 WITHIN THE RIGHT- OF-WAY OF
 NATIONAL ROADS

The proliferation of unauthorized Commercial Advertising Structures/ paraphernalia within the road right-of-way of national roads manifest anarchy. These commercial advertising structures/paraphernalia are clear violation of Section 2001, Chapter 20 of the National Building Code of the Philippines (PD 1096), and Section 23 of Presidential Decree No. 17 otherwise known as the Philippine Highway Act as amended. They also obstruct official traffic signs, the natural view of the landscape, distract the view of the motorist as to constitute a traffic hazard, or otherwise defile, debase or offend aesthetic cultural values and traditions.

Therefore, pursuant to the power vested in me under Section 203 of PD 1096 and Administrative Orders No. 160 and 160-A dated October 4 and 10, 2006, the following actions against these unauthorized commercial advertising structures/paraphernalia and their owners shall be effected by the District Engineering Office concerned in compliance with the above cited laws:

1. Expedite the immediate removal of all unauthorized commercial advertising structures/ paraphernalia within the road right-of-way of the following major roads where investors and tourist travel in Metro Manila: 1.) From Ninoy Aquino International Airport, Roxas Boulevard, Quezon Avenue, up to Commonwealth Avenue; 2.) Ninoy Aquino Avenue, C-5, E. Rodriguez, Jr. Avenue, Katipunan Avenue, to NLEX and Quirino Ave.; 3.) Ninoy Aquino Avenue, Roxas Boulevard, R-10, Claro M. Recto, to Sumulong, Marcos Highway; 4.) Ninoy Aquino Avenue, C-5, Ortigas Avenue, to Antipolo and San Juan; 5.) Ninoy Aquino Avenue, South Super Highway, Lacson Avenue, A. Bonifacio, NLEX; 6.) Ninoy Aquino Avenue, Taft Avenue, to McArthur Highway; 7.) Ninoy Aquino Avenue, EDSA, Shaw Boulevard, to Antipolo, to Pres. Osmena and Pres Quirino Avenue.

2. Continue the removal of all advertising paraphernalia and Sign Structures installed along the MRT 3 stretch that are not in consonance with the clearance issued by the DPWH dated 16 January 2009, including other LRT lines.
3. Coordinate all dismantling activities to be undertaken with the concerned official of the local government units in the Barangay, Municipality, City or Province Level.
4. Initiate the filing of appropriate cases against the owners of the unauthorized commercial advertising structures/paraphernalia, should they violate this Memorandum anew, after the dismantling of their unauthorized commercial structures/paraphernalia, in coordination with Department of Justice.

Temporary banners such as political, event and commercial advertising banners may be authorized by the Chairman, Task Force Baklas Billboard for 1 month duration outside the national roads mentioned in item 1 of this circular, provided the same are covered with the necessary permits, their sizes shall measure not more than 3 feet by 6 feet aligned 6 feet above the sidewalk. No temporary advertising paraphernalia shall be placed at the center or middle island of national roads.

The District Engineer shall submit to the undersigned through the Regional Director, quarterly status report in the implementation of this Order using the format attached herewith five days before the end of each quarter. The Regional Directors shall oversee the activities of their District Engineering Offices in carrying out this Order.

Sanctions shall be imposed against Regional Directors and District Engineers who fail to comply with the provisions of this Order.

For strict compliance.


ROGELIO L. SINGSON
Secretary



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**STATUS REPORT ON REMOVAL OF OBSTRUCTION
WITHIN THE RIGHT-OF-WAY OF NATIONAL ROADS
FOR THE PERIOD: _____**

District Engineering Office: _____ Region : _____ Date Prepared : _____

NAME OF ROADS	KM STATION / ADDRESS/ LOCATION OF OBSTRUCTION	DESCRIPTION OF OBSTRUCTION	STATUS OF REMOVAL AS OF LAST REPORT	STATUS OF REMOVAL AS OF THIS REPORT

PREPARED BY:

SUBMITTED :

District Engineer / Regional Director