



Republic of the Philippines  
DEPARTMENT OF PUBLIC WORKS AND HIGHWAYS  
**OFFICE OF THE SECRETARY**  
Bonifacio Drive, Port Area, Manila

097.12 UAWA  
07-20-2018

18 JUL 2018

**SPECIAL ORDER** )  
NO. **110** )  
Series of 2018 )

**SUBJECT : Reconstitution of the Technical Working Group for Billboard Applications to Provide Uniform and Comprehensive Rules to Regulate the Outdoor Advertising Industry for Nation-Building and Public Safety**

In the exigency of the service, the Technical Working Group (TWG), created under Special Order No. 07, series of 2018, to modernize dated rules and regulations pertaining to billboards and outdoor signs for uniform and comprehensive rules for nation-building and public safety, is hereby reconstituted as follows:

- Chairperson** : **Undersecretary ROBERTO R. BERNARDO**  
For Regional Operations in Visayas, NCR and Region IV-B
- Vice Chairperson** : **Acting Executive Director JOHNSON V. DOMINGO**  
National Building Code Development Office, BSPMC-UPMO
- Members** : **OIC Director LEA N. DELFINADO**, Bureau of Design  
**Director REYNALDO G. TAGUDANDO**, Bureau of Research and Standards  
**Director MEDMIER G. MALIG**, Bureau of Quality and Safety  
**Atty. JUAN V. TALION, JR.**, Legal Service  
**Representative, Philippine Association of Building Officials (PABO)**  
**Representative, Outdoor Advertising Association of the Philippines (OAAP)**  
**Representative, Outdoor Media Advocacy Group, Inc. (OMAG)**

The TWG is mandated to provide updated guidelines and procedures in relation to the regulation of structural and other requirements of the outdoor advertising industry. The TWG shall submit its findings to the Secretary for appropriate action.

THE TWG shall be assisted by a Secretariat to be composed of personnel from the National Building Code Development Office (NBCDO).

The expenses necessary for this undertaking shall be charged against appropriate funds of the Department, subject to the existing accounting and auditing rules and regulations.

This Order supersedes Special Order No. 07, series of 2018, and shall take effect immediately.

**MARK A. VILLAR**  
Secretary

23.1.3 MCDC/JAA/JVD

Department of Public Works and Highways  
Office of the Secretary

